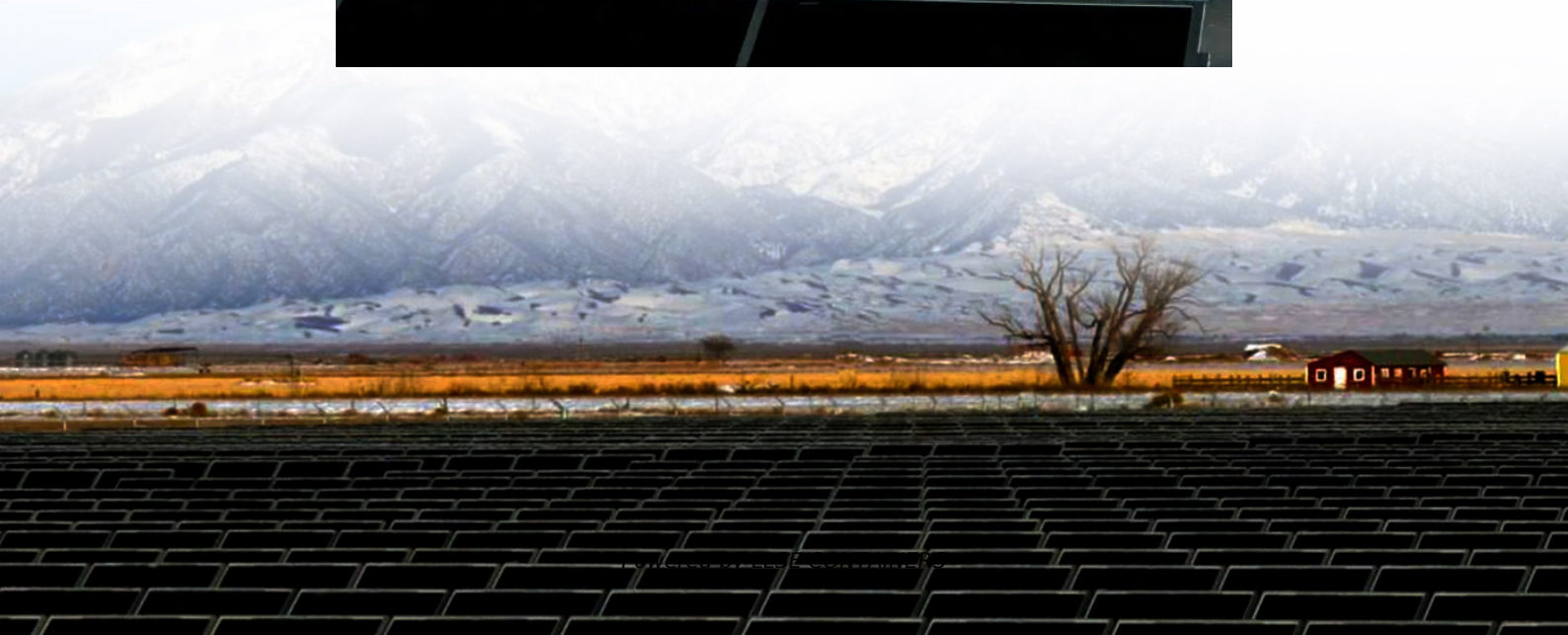
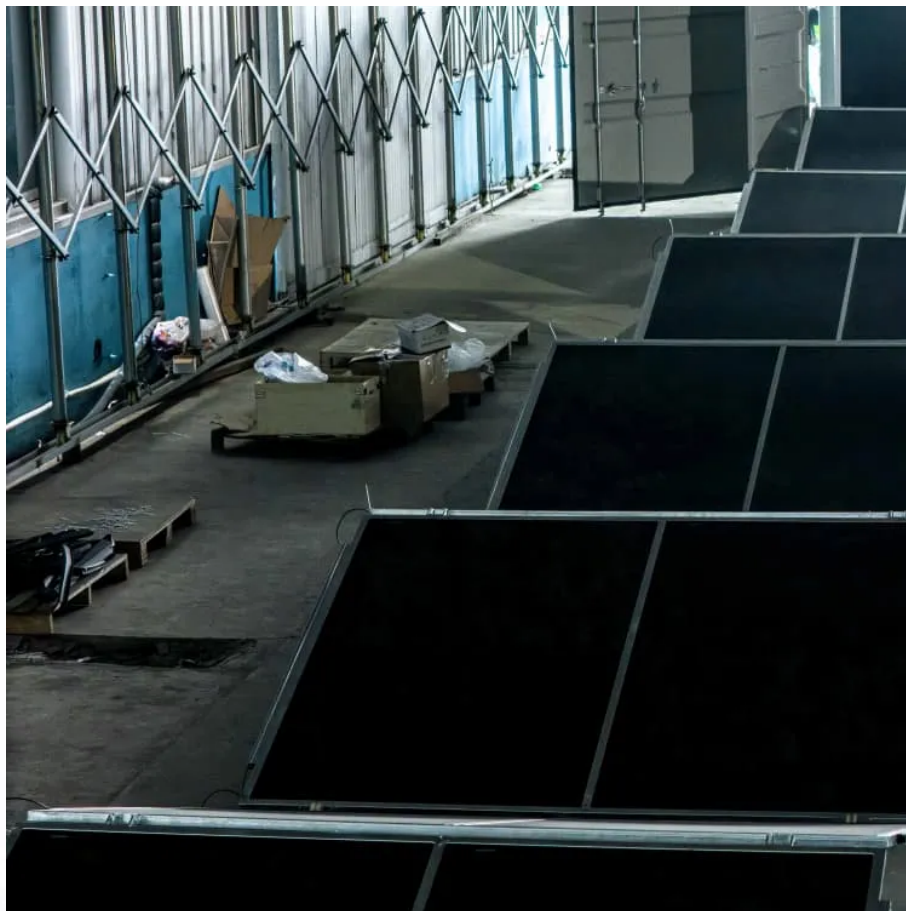


Kazakhstan outdoor power brand new





Overview

How is the outdoor power equipment market changing?

The Outdoor Power Equipment market continues to evolve at a rapid pace, reshaping how consumers shop, which brands they trust, and what drives their purchase decisions.

What are the top 3 outdoor power equipment brands?

The top three Outdoor Power Equipment brands are Ryobi, Craftsman, and Ego. For more brand share insights, including share trend over time, access our public OPE dashboard now.

What outdoor power equipment products are available in Q2 2025?

SOURCE: All data insights in this article cover Q2 2025 within an OpenBrand aggregate category of several products including Mowers, Handhelds, Snow Throwers and Pressure Washers. Who are the top Outdoor Power Equipment retailers by market share?

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Which stores dominate outdoor power equipment sales in Q2 2025?

In Q2 2025, brick-and-mortar stores continued to dominate OPE sales, though online purchases have carved out nearly a third of the market: Online Can't Be Ignored: In-store remains the dominant channel for Outdoor Power Equipment sales, capturing 69% of purchases. However, the 31% of sales happening online signals a major behavioral shift.



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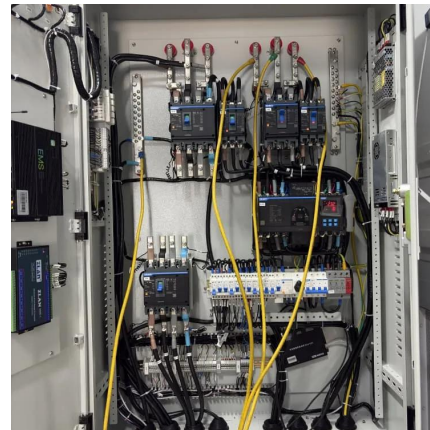


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